



GIGGIDY
Advertising
Fresh Ideas Pure Results

508-989-8420 www.giggidyadvertising.com

JOB OPPORTUNITY

Business Development

Giggidy Advertising is looking for sales professionals that are self motivated to excel and grow with the company.

Our Markets of Interest Include:

- Automotive Industry
- Health Care Field
- Gyms/ Fitness Studios
- Restaurants/ Clubs/ Bars
- Start Up Companies
- Colleges
- Contractors
- Electricians
- Plumbers
- Painters
- Landscapers
- Medium to Large Businesses

Perspective Sales Professionals are required to have experience with at least one target market listed above.

*Our ideal “**Business Development Sales Professional**” has had success selling in one of the aforementioned industries. The knowledge of the “ins and outs” of one focused industry is much more fruitful than having a broad area of minimal knowledge of multiple industries.*

Compensation Structure

The majority of our clients have annual contracts with us. This means we are paid on a monthly basis. Compensation is strictly commission-only payment of 9% of each sale. When Giggidy Advertising receives the first payment and it clears, you get paid. Should your client re-up for another year, you would receive an annual renewal bonus of 4.5% the total sale.



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Daily Schedule of “Business Development Sales Professional”

- Educating Self on Services Sold
- Prospecting Clients
- Researching Clients and Their Competitors
- Identifying where Giggidy Advertising Can Help Client
- Networking (BNI, Chamber, etc.)
- Setting Appointments
- Giving Sales Presentations
- Closing Deals
- Collecting Payment Info.
- Setting Expectations with New Clients

We are looking for individuals that can grow with us, that independent and realize you get what you put into this job. We are highly motivated, so lackadaisical individuals need not apply. We provide the basic, necessary sales tools to ensure your success.

- Cold Calling Script
- Sales Presentations
- Sales Proposals
- Contracts

Qualifications Required For this Job

- 2 plus years of selling in one of the aforementioned industries
- Bachelors Degree
- Own reliable transportation
- Own Cell Phone
- Own Laptop
- Knowledge of marketing consulting, SEO, website development

IF YOU THINK YOU HAVE WHAT IT TAKES, SHOW US. EMAIL A COVER LETTER WITH YOUR RESUME THAT WOWS US AND MAKES US WANT TO CONTACT YOU.

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